

Rep Order# 6867588
EC'd Yes

Ver# 3
Status Revised


Traffic Order# 217294
Printed: 10/24/2012 2:22 PM
Last Received: 10/24/2012 1:14 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () PATRIOT MAJ. FUN
Product PATRIOT MAJORITY ADD
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST
PHILADELPHIA, PA 19102
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845



--- CONTRACT COMMENT ---

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*1	-----	EXTRA	10/30-11/02	1	\$300.00	:30	1	TU-F	5P-530P	1	\$300.00
		Sales Remark: V3 REVISED						Th-F			
		V3 More than 2 codes changed									
*2	-----	30 ROCK	10/25-10/26	1	\$250.00	:30	1	TH-F	6P-630P	1	\$250.00
		Sales Remark: V3 REVISED						Th-F			
		V3 More than 2 codes changed									
*3	-----	NEWS	10/25-10/26	1	\$800.00	:30	1	TH-F	930P-10P	1	\$800.00
		Sales Remark: V3 REVISED						Th-F			
		V3 More than 2 codes changed									
*4	-----	NEWS	11/03-11/03	1	\$700.00	:30	1	SA	9P-930P	1	\$700.00
		Sales Remark: V3 MOVE FROM 10/27									
		V3 Effective Dates Changed, Comment Changed									
*5	-----	NEWS	11/04-11/04	1	\$2,200.00	:30	1	SU	9P-930P	1	\$2,200.00
		Sales Remark: V3 MOVED FROM 10/28									
		V3 Effective Dates Changed, Comment Changed									
*6	-----	30 ROCK	10/30-11/02	1	\$250.00	:30	1	TU-F	6P-630P	1	\$250.00
		Sales Remark: V3 REVISED						Tu, F			
		V3 Added									
*7	-----	NEWS	10/30-11/02	1	\$800.00	:30	1	TU-F	930P-10P	1	\$800.00
		Sales Remark: V3 REVISED									
		V3 Added									

FAMILY FEUD

FAMILY FEUD

EC'd Yes Last Received: 10/24/2012 1:14 PM Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () PATRIOT MAJ.FUN
Product PATRIOT MAJORITY ADD
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST
PHILADELPHIA, PA 19102
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 7 / \$5,300.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$1,050.00 Nov 12: 5 / \$4,250.00
Sales Totals: 7 / \$5,300.00
Station Totals: 7 / \$5,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$88,333	CABL 0%	KASA 6%	KASY 0%	KLUZ 0%	KOAT 37%
		KOB 20%	KRQE 37%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12
Demos RA35+

--- CREDIT RISK ---

INSUFFICIENT INFO FOR CREDIT ASSESSMENT

Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	----------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Patriot Majority Fund

Agency: Campaign Group

Line: 1

Time Period: 5p-530p

217294 06867588

10/30/12 :30 P2

5:06:18 PM PATRIOT M.PAT1201DAVH

\$300.00

\$300.00

\$300.00

Line: 2

Time Period: 6p-630p

217294 06867588

10/26/12 :30 P4

6:20:38 PM PATRIOT M.PAT1201DAVH

\$250.00

\$250.00

\$250.00

Line: 3

Time Period: 930p-10p

217294 06867588

10/26/12 :30 P3

9:58:23 PM PATRIOT M.PAT1201DAVH

\$800.00

\$800.00

\$800.00

Line: 4

Time Period: 9p-930p

217294 06867588

11/03/12 :30 P3

9:29:30 PM PATRIOT M.

\$700.00

\$700.00

\$700.00

Line: 5

Time Period: 9p-930p

217294 06867588

11/04/12 :30 P2

9:18:35 PM PATRIOT M.

\$2,200.00

\$2,200.00

\$2,200.00

Line: 6

Time Period: 6p-630p

217294 06867588

10/30/12 :30 P4

6:17:50 PM PATRIOT M.PAT1201DAVH

\$250.00

\$250.00

\$250.00

Line: 7

Time Period: 930p-10p

217294 06867588

11/01/12 :30 P3

9:47:27 PM PATRIOT M.

\$800.00

\$800.00

\$800.00

\$5,300.00

\$5,300.00

\$5,300.00

\$5,300.00

[Sorted by: Line]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	
Date:	

I, Lisa Cabanel
do hereby request station time concerning the following issue:

Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Patriot Majority of New Mexico

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority of New Mexico

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Signature

Date

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title